



# rubinelli

arredamenti dal 1892

furniture 100%  
made in Italy



## MISSION and VISION

**RUBINELLI HOME**

**RUBINELLI  
CONTRACT**



**RUBINELLI EXPORT**

**RUBINELLI  
WEB - MARKETING  
COMMUNICATION**

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**RUBINELLI MOBILI** is an historical firm founded in 1892.

Our know-how, deeply strengthened by a 125-year-old experience in the furniture field and by an accurate analysis of the Italian market, led us to create our own furniture line **RUBINELLI HOME**, which coexists with a choice of the best national and international brands that can be found in our showroom.

RUBINELLI HOME is a high-quality, cutting-edge and customised line: the best solution to create a perfect location with the guarantee of a competitive price.

Our firm strongly believes in its home line because it meets the demand of the Italian market, which has been deeply evolving in the last few years.

Another important project is **RUBINELLI CONTRACT**: our goal is offering the best furniture solutions perfectly suitable for cafés, restaurants, hotels, different kinds of shops and offices.

This line became successful thanks to our equipped carpenter's workshop and the 20-year-old experience of Gaudenzio Rubinelli, able to create tailor-made projects suitable for each client.

This is an important boost in the growth of the company: in our area we are surrounded by very few competitors and we are able to meet the increasingly growing demand in our sector.

**RUBINELLI EXPORT** is a still evolving field. The cooperation with professional developers and the support of the law and notary's international office help us to strongly evaluate and reinforce our acquaintances and contacts. The goal which we achieved was starting new collaborations with the architecture studios and the general contractors we met during our latest business trips.

During these occasions we became well aware of how our over-100-year-old know how is particularly estimated abroad. Our benchmarks, such as our carpentry skills as well as the competence of mixing the best furniture brands, are the key points to gain an increasingly more important access to the markets of Kuwait, Middle East and Kazakhstan: lands where some of our projects have recently already been concluded.

## **RUBINELLI WEB-COMMUNICATION-MARKETING**

A professional team joined by experts in the web-marketing sector worked with us in order to promote our firm in the best way possible on different web-search engines.

Our aim is to be very visible on the net, presenting our products to the customers in a more personal way.

Customers who surf on the net have the opportunity to get in touch with our products and our showroom. Nevertheless, furniture has to be viewed and purchased in our store.

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## who we are what we do

### home

furniture, accessories, curtains,  
bathrooms, wallpapers, lightning  
classical and modern style

**carpenter's workshop**  
to produce each  
customized project

**showroom  
planning office**



**pharmacy  
doctor's office**

**showroom**  
hair-dressers  
wellness centers  
shops

**hotels  
outdoor and swimming  
pools furniture**

**cafés  
restaurants  
industrial kitchens**

**offices**  
meeting rooms

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